

# Ad Reservation Form

Website | 2022 Directory & Convention Program

## Ad pricing

GoldenGlow.org  
**Web Ad:**

**\$150 per year**

Includes a link to the webpage or email address you want the ad to lead to. A standard business card scanned at a high resolution (300 dpi or more) of at least 1050 pixels wide is suitable for us to work with. Web ads are contained in a square space and will render at different sizes depending on the device that they are viewed on.

2022 Directory & Convention Program

### Print Ads:

**Standard Business Card \$30**

3.5 inches x 2 inches

**1/4 Page \$55**

2.4375 inches wide x 4.3125 inches tall

**1/2 Page \$80**

5 inches wide x 4.3125 inches tall

**Full Page \$140**

5 inches wide x 8.75 inches tall

Inside covers available for **\$200**

Back cover available for **\$300 SOLD**

Full page, full bleed (art that runs off all four edges of the page) available at no extra cost: 6.25 inches wide x 9.25 inches tall. See details in support materials.

**Design services are available at no charge!**

**Download Design Requests (web and/or print) at:**

GoldenGlow.org ▶ Convention ▶ Ad Reservation

For design questions, email:

**AdDesign@GoldenGlow.org**

**Limited space, so place your ads now!**

**All ad reservations must be submitted with:**

- (1) Payment
- (2) Final ad artwork or Design Request(s)
- (3) Any support materials, emailed or postmarked by

**March 31**

For more about the Golden Glow:

**GoldenGlow.org**



The 2022 Directory includes the Chicago Convention Program — ads will reach both audiences



The Golden Glow of Christmas Past® reserves the right to decline any Ad Reservation at the discretion of its Board of Directors.

## Four steps to reserve ads:



### 1. Choose your ad(s)

#### WEB AD

- \$150 for 12 months** The web ad run will start once your Ad Reservation is processed, or you may specify here the month to start the ad run: \_\_\_\_\_

#### 2022 PRINT AD

- Standard Business Card **\$30**
- 1/4 Page **\$55**
- 1/2 Page **\$80**
- Full Page **\$140**
- Full Page, inside front cover **\$200**
- Full Page, inside back cover **\$200**
- Full Page, back cover **\$300 SOLD**

### 2. Provide contact info

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY/STATE/ZIP/COUNTRY \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE

CELL

□ □ □ □ — □ □ □ □ — □ □ □ □

OTHER

□ □ □ □ — □ □ □ □ — □ □ □ □

### 3. Supply your final ad artwork or submit Design Request(s)

- I'm supplying final ad artwork.
- I'm submitting Design Request(s).

**ROOM SELLERS:** We need to know if you want your hotel room number on your print ad\*:

- Yes, include my hotel room number in my print ad.
- No, do not put my hotel room number in my print ad.

\*REMINDER: Requests for seller rooms will **only** be taken through the Golden Glow online registration system or paper Convention Registration Form.

### 4. Make payment and send materials

(Ad Reservation Form; final ad artwork or Design Request(s); any support materials):

❄️ **ONLINE** GoldenGlow.org ▶ Convention ▶ Ad Reservation  
Email required materials to [Treasurer@GoldenGlow.org](mailto:Treasurer@GoldenGlow.org)  
Payment by credit/debit card or your PayPal account

❄️ **POSTAL** Make check payable to:  
**Golden Glow of Christmas Past**

The Golden Glow  
4837 Cedar Springs Road, #301  
Dallas, TX 75219