

THE GOLDEN GLOW OF CHRISTMAS PAST* Ad Reservation Form Website | 2022 Directory & Convention Program

Ad pricing

GoldenGlow.org Web Ad:

\$150 per year

Includes a link to the webpage or email address you want the ad to lead to. A standard business card scanned at a high resolution (300 dpi or more) of at least 1050 pixels wide is suitable for us to work with. Web ads are contained in a square space and will render at different sizes depending on the device that they are viewed on.

2022 Directory & Convention Program Print Ads:

Standard Business Card \$30 3.5 inches x 2 inches

1/4 Page \$55 2.4375 inches wide x 4.3125 inches tall

1/2 Page \$80 5 inches wide x 4.3125 inches tall

Full Page \$140

5 inches wide x 8.75 inches tall

Inside covers available for \$200 SOLD Back cover available for \$300 SOLD

Full page, full bleed (art that runs off all four edges of the page) available at no extra cost: 6.25 inches wide x 9.25 inches tall. See details in support materials.

Design services are available at no charge! Download Design Requests (web and/or print) at: GoldenGlow.org > Convention > Ad Reservation

For design questions, email: AdDesign@GoldenGlow.org

Limited space, so place your ads now!

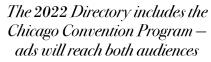
All ad reservations must be submitted with:

- (1) Payment
- (2) Final ad artwork or Design Request(s)
- (3) Any support materials, emailed or postmarked by

March 31

For more about the Golden Glow: GoldenGlow.org





This booklet will have a long shelf-life, containing the full member directory



e full member directory and a richly-illustrated historical article. It will be perfect-bound and printed full-color on high-quality paper.

1. Choose your ad(s) WEB AD

\$150 for 12 months The web ad run will start once your **Ad Reservation** is processed, or you may specify here the month to start the ad run:

2022 PRINT AD

Four steps to reserve ads: 🔫

- Standard Business Card \$30
- □ 1/4 Page **\$55**
- ☐ 1/2 Page **\$80**
- 🗌 Full Page **\$140**
- Full Page, inside front cover \$200 SOLD
- Full Page, inside back cover \$200 SOLD
- Full Page, back cover \$300 SOLD

X 2. Provide contact info

NAME							
COMPANY							
STREET ADDRES	iS						
CITY/STATE/ZIP/	COUNTRY						
EMAIL							
PHONE		-		-			
OTHER		-		-			
< 3. Sup Des	oply you sign Re	ur fina quest (l ad aı (s)	rtwor	' <mark>k or</mark> s	ubmi	t

l'm supplying final ad artwork.

l'm submitting **Design Request(s)**.

ROOM SELLERS: We need to know if you want your hotel room number on your print ad*:

Yes, include my hotel room number in my print ad.

No, do not put my hotel room number in my print ad. ***REMINDER:** Requests for seller rooms will **only** be taken through the Golden Glow online registration system or paper **Convention Registration Form**.

X 4. Make payment and send materials

(Ad Reservation Form; final ad artwork or Design Request(s); any support materials):

ONLINE GoldenGlow.org > Convention > Ad Reservation Email required materials to Treasurer@GoldenGlow.org Payment by credit/debit card or your PayPal account

POSTAL Make check payable to: Golden Glow of Christmas Past The Golden Glow 4837 Cedar Springs Road, #301 Dallas, TX 75219

The Golden Glow of Christmas Past® reserves the right to decline any Ad Reservation at the discretion of its Board of Directors.