



AssociationVoting.com

10205 Crossview Trail

Howell, MI 48855

CERTIFICATION OF ONLINE VOTE RESULTS

April 13, 2023

Joseph Meyers

Golden Glow of Christmas Past

Dear Joseph Meyers,

Thank you for the opportunity to conduct this hybrid Survey for the Golden Glow of Christmas Past. The Survey was conducted from March 15, 2023 12:01 am EDT to April 5, 2023 11:59 pm EDT. The following are the official results of your Survey.

Voting Results

Propositions

Timeline: - 1. Should the Golden Glow Timeline:

Options	Unweighted	Weighted
Remain on the current 40-year sliding scale.*	541	541.000
Stay at a fixed year to be determined. (this was the policy before the vote by the membership to move to a sliding scale)	208	208.000
No Preference	111	111.000

Exceed the 40-year scale by decade not year
(Ex: add the 1990's decade in 2030) 84 84.000

Magazine - 2. Do you like the current magazine format and frequency?

Options	Unweighted	Weighted
YES*	871	871.000
No Preference	55	55.000
NO	21	21.000

Magazine - 3. Would you change the magazine to less frequently with more pages? (4x per year with 48 pages each)?

Options	Unweighted	Weighted
NO*	623	623.000
No Preference	225	225.000
YES	101	101.000

Magazine - 4. Should members be offered a digital option instead of paper for receiving the magazine?

Options	Unweighted	Weighted
No*	396	396.000
Yes	319	319.000
No Preference	231	231.000

Magazine - 5. Should the magazine pursue content from outside sources (ie: not dues paying members) with monetary compensation to the source?

Options	Unweighted	Weighted
No*	381	381.000
No Preference	292	292.000

Yes 271 271.000

Convention - 6. Has the official convention (Wednesday thru Saturday) become too large with too many activities?

Options	Unweighted	Weighted
No Preference*	369	369.000
No	360	360.000
Yes	208	208.000

Convention - 7. How many conventions have you attended?

Options	Unweighted	Weighted
None*	464	464.000
1-5	277	277.000
6-10	84	84.000
11- 15	54	54.000
21-30	29	29.000
16-20	27	27.000
31-40	14	14.000

Convention - 8. Should we invite members of other Christmas groups (that fall within the Glow timeline) to become members of the Golden Glow and attend the Convention allowing them to host events unique to their own collectible category at the convention?

Options	Unweighted	Weighted
Yes*	362	362.000
No	317	317.000
No Preference	262	262.000

Convention - 9. How do you feel about planned optional workshops offered by the convention prior to the official start of the convention?

Options	Unweighted	Weighted
Yes - I don't mind if we offer workshops prior to the start of the convention*	432	432.000
No Preference	267	267.000
No - I don't think we should offer workshops prior to the start of the convention.	245	245.000

Convention - 10. How do you feel about the Christkindlmarkt before the official start of the convention?

Options	Unweighted	Weighted
Yes - I don't mind if have a Christkindlmarkt before the official start of the convention.*	489	489.000
No Preference	230	230.000
No - I don't think we should offer a Christkindlmarkt prior to the official start of the convention.	223	223.000

Convention - 11. How do you feel about optional hotel room hopping before the official start of the convention?

Options	Unweighted	Weighted
Yes - I think we should offer room hopping*	471	471.000
No Preference	270	270.000
No - I don't think we should offer room hopping	204	204.000

Convention - 12. Evening events sometimes coincide with room hopping before the official start of the convention. Ex dinner/movie, Facebook party, tour etc. Do you think we should offer events that coincide with room hopping?

Options	Unweighted	Weighted
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Yes - I don't mind offering evening events that might coincide with room hopping*	440	440.000
No Preference	276	276.000
No - I don't think we should offer evening events that coincide with room hopping.	226	226.000

Convention - 13. Do you or have you displayed in a Golden Glow convention museum?

Options	Unweighted	Weighted
I have never attended a convention.*	431	431.000
No - I have not displayed in the museum room	340	340.000
Yes - I have displayed in the museum room.	174	174.000

Convention - 14. Do you volunteer to assist where needed during a convention?

Options	Unweighted	Weighted
I have never attended a convention.*	449	449.000
Yes - I volunteer to help at conventions.	297	297.000
No - I have never volunteered to help at conventions.	199	199.000

Website - 15. Do you find the website helpful to find information?

Options	Unweighted	Weighted
Yes*	761	761.000
I have never used the website.	131	131.000
No - Please email Secretary@GoldenGlow.org or Website@GoldenGlow.org with your suggestions.	46	46.000

Website - 16. Do you find the website easy to navigate?

Options	Unweighted	Weighted
Yes*	727	727.000
I have never used the website.	129	129.000
No - Please email Secretary@GoldenGlow.org or Website@GoldenGlow.org with your suggestions.	79	79.000

Website - 17. Do you read the magazine on the website (current or back issues)

Options	Unweighted	Weighted
No*	476	476.000
Sometimes	262	262.000
Yes	110	110.000
I have never used the website.	97	97.000

Website - 18. Do you use the online membership directory?

Options	Unweighted	Weighted
No*	565	565.000
Yes	280	280.000
I have never used the website.	100	100.000

Website - 19. How often do you visit the Golden Glow website?

Options	Unweighted	Weighted
A few times per year*	581	581.000
Monthly	170	170.000
I have never used the website.	120	120.000
Weekly	46	46.000
Daily	27	27.000

Allowable Items - 20. Should Halloween decor be added to the allowable homemade, handmade, produced, and manufactured items within the 40-year rule?

Options	Unweighted	Weighted
No*	551	551.000
Yes	259	259.000
No Preference	137	137.000

Allowable Items - 21. Should Easter decor be added to the allowable homemade, handmade, produced, and manufactured items within the 40-year rule?

Options	Unweighted	Weighted
No*	571	571.000
Yes	242	242.000
No Preference	135	135.000

Allowable Items - 22. Should All Holiday decor be added to the allowable homemade, handmade, produced, and manufactured items within the 40-year rule?

Options	Unweighted	Weighted
No*	582	582.000
Yes	215	215.000
No Preference	149	149.000

Members Only Facebook Group Questions - 23. Should a \$100 Saturday day pass be offered to members for the Convention? This would not include the Saturday night Banquet.

Options	Unweighted	Weighted
No Preference*	374	374.000
Yes	370	370.000
No	181	181.000

Members Only Facebook Group Questions - 24. Should the size of the voting membership of the Board of Directors be expanded to an even-numbered board where the chair withholds vote except to break a tie?

Options	Unweighted	Weighted
No Preference*	451	451.000
No - Keep at current 7 directors.	311	311.000
Yes - Expand to 9 directors where three would come up for election each year.	127	127.000
Yes - Expand to 12 directors where four would come up for election each year.	35	35.000

Members Only Facebook Group Questions - 25. Should Amendments to the Bylaws require a supermajority of at least 2/3rds vote of the membership (currently a simple majority) to pass?

Options	Unweighted	Weighted
Yes*	392	392.000
No Preference	317	317.000
No	210	210.000

Members Only Facebook Group Questions - 26. Should the Board of Directors be required to disclose the identities of all individuals serving any ad hoc appointments either as individuals or on committees going forward?

Options	Unweighted	Weighted
Yes*	473	473.000
No Preference	344	344.000
No	99	99.000

Members Only Facebook Group Questions - 27. Should the Golden Glow subsidize regional organizations made up of Glow members only who adopt the Glow's bylaws?

Options	Unweighted	Weighted
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No Preference*	366	366.000
No	330	330.000
Yes	224	224.000

Members Only Facebook Group Questions - 28. Should the Golden Glow investigate the creation of a phone app?

Options	Unweighted	Weighted
Yes*	392	392.000
No Preference	296	296.000
No	234	234.000

Members Only Facebook Group Questions - 29. Should the Golden Glow offer an associate level membership to antique stores, museums, and other organizations that share common interests with the Golden Glow?

Options	Unweighted	Weighted
Yes*	423	423.000
No	265	265.000
No Preference	232	232.000

Members Only Facebook Group Questions - 30. Should the Golden Glow evaluate having an online auction for members who can't attend a convention to auction premium items?

Options	Unweighted	Weighted
Yes*	518	518.000
No Preference	236	236.000
No	168	168.000

Members Only Facebook Group Questions - 31. Should the Golden Glow outsource the management of their conventions?

Options	Unweighted	Weighted
No Preference*	386	386.000
No	323	323.000
Yes	212	212.000

Members Only Facebook Group Questions - 32. Should the Golden Glow change the convention model to a rotation model using select geographic areas/hotels on a periodic rotation basis?

Options	Unweighted	Weighted
No Preference*	436	436.000
Yes	310	310.000
No	165	165.000

Members Only Facebook Group Questions - 33. Should the Golden Glow pass a bylaw requiring an amount in savings equal to the liability of two Convention contracts plus working capital needs?

Options	Unweighted	Weighted
No Preference*	586	586.000
Yes	218	218.000
No	108	108.000

Members Only Facebook Group Questions - 34. Should the Golden Glow Convention be streamlined to make it more affordable by having the Convention strictly be from Wednesday thru Saturday and the hotel rate being offered only for Tuesday night thru Saturday night?

Options	Unweighted	Weighted
Yes*	370	370.000
No Preference	278	278.000
No	268	268.000

Members Only Facebook Group Questions - 35. Should the Board explore converting from the current 501(c)(7) non-charitable social club status to 501(c)(3) charitable education historical society status?.

Options	Unweighted	Weighted
No Preference*	415	415.000
Yes	378	378.000
No	119	119.000

Members Only Facebook Group Questions - 36. Should there be a membership committee who meets X times a year to address issues within the Glow and come up with solutions or recommendations as an addition to the board?

Options	Unweighted	Weighted
Yes*	396	396.000
No Preference	367	367.000
No	152	152.000

Members Only Facebook Group Questions - 37. For a bylaw vote to be valid, a quorum of 51% of paid memberships must participate in the bylaw vote.

Options	Unweighted	Weighted
Yes*	631	631.000
No Preference	205	205.000
No	77	77.000

Members Only Facebook Group Questions - 38. Should Golden Glow conventions be required to have free parking?

Options	Unweighted	Weighted
Yes*	325	325.000
No Preference	318	318.000
No	272	272.000

Members Only Facebook Group Questions - 39. Should Golden Glow Convention hotels be required to have free airport shuttles?

Options	Unweighted	Weighted
No Preference*	375	375.000
No	288	288.000
Yes	251	251.000

Members Only Facebook Group Questions - 40. Should Golden Glow Conventions remain separate from other non-member group's conventions?

Options	Unweighted	Weighted
Yes*	625	625.000
No Preference	226	226.000
No	62	62.000

Members Only Facebook Group Questions - 41. Should the Golden Glow adopt in its bylaws a one week time limit for pre/post-holiday displays that are not Christmas related?

Options	Unweighted	Weighted
No Preference*	385	385.000
No	338	338.000
Yes	188	188.000

Members Only Facebook Group Questions - 42. Should the Glow investigate the rental/purchase of a storage facility (location to be determined) for decorations, prizes, trees, lights, Holly Luncheon and hospitality room supplies that can be used for Glow Conventions?

Options	Unweighted	Weighted
No Preference*	399	399.000

Yes	361	361.000
No	155	155.000

Members Only Facebook Group Questions - 43. Should the Golden Glow offer a reduced membership fee with reduced amenities to individuals aged 20 to 45?

Options	Unweighted	Weighted
No*	468	468.000
Yes	243	243.000
No Preference	214	214.000

Members Only Facebook Group Questions - 44. Should the Golden Glow allow members, aged 20 to 45, to attend the Convention on Friday and Saturday at a reduced price to encourage memberships and higher attendance among this age group?

Options	Unweighted	Weighted
No*	388	388.000
Yes	349	349.000
No Preference	183	183.000

Members Only Facebook Group Questions - 45. ALL dues paying members should automatically have access to the Golden Glow Members Only and Golden Glow Marketplace Facebook Groups.

Options	Unweighted	Weighted
Yes*	850	850.000
No Preference	58	58.000
No	14	14.000

Members Only Facebook Group Questions - 46. Should the board (or someone else) develop a survey and actively contact members who quit the Glow to find out WHY they don't renew their membership?

Options	Unweighted	Weighted
Yes*	519	519.000
No Preference	274	274.000
No	125	125.000

Members Only Facebook Group Questions - 47. Should we consider setting the Glow timeline to an earlier year?

Options	Unweighted	Weighted
No Preference*	407	407.000
No	312	312.000
Yes	192	192.000

Members Only Facebook Group Questions - 48. Should the board organize a 'game' in which members can come up with ideas to gain more members?

Options	Unweighted	Weighted
No Preference*	401	401.000
Yes	373	373.000
No	147	147.000

Members Only Facebook Group Questions - 49. Convention Registration fees should not be used to underwrite/ subsidize in anyway hotel accommodations for board members or any affiliated member.

Options	Unweighted	Weighted
Yes*	498	498.000
No Preference	271	271.000
No	148	148.000

Members Only Facebook Group Questions - 50. Convention Registration fees will provide for two dinners during the convention.

Options	Unweighted	Weighted
Yes*	518	518.000
No Preference	329	329.000
No	67	67.000

Members Only Facebook Group Questions - 51. Should the board consider a further survey to elicit views on social media going forward (i.e., Facebook, Twitter, Instagram, Tik Tok, etc)

Options	Unweighted	Weighted
No Preference*	406	406.000
Yes	315	315.000
No	196	196.000

Bold/* - Current top vote getter.

Italic/(Tie) - Indicates tie for the final top-vote-getter position(s).

Turnout

Unweighted Turnout

# Eligible	# Voted	Turnout %
2,442	949	38.9

Weighted Turnout

# Eligible	# Voted	Turnout %
2,442.000	949.000	38.9

Note: The ballots cast number includes 11 ballots cast by hybrid entry (paper ballot).

Layout and Configuration

The ballot language as it appeared to members is included in the attached Survey Summary Report.

Data Retention

As part of the voting software, we maintain a confidential audit trail that includes the unique identifier, time ballot was cast, and ballot selections for your members. This data will be preserved for 12 months from the date of certification for your survey. Please contact us if you have any further questions about our data storage policies or if you need access to this data.

These vote results are true and accurate, and represent the votes cast by eligible members in the online survey and the paper ballots entered by the client Voting Manager during the voting period as identified above. Records of individual votes are maintained in electronic format pursuant to the data retention guidelines described above. The Voting Manger has restricted access to the survey information and doesn't have permission to manipulate a voter ballot during or after this survey period.

Congratulations on the successful completion of your survey. Thank you again for choosing AssociationVoting.com. If you have any further questions, you can contact us at 1-877-8-VOTING.

Sincerely,

Kimberly J Harwood, Chief Voting Officer

Kimberly J Harwood, Chief Voting Officer

Enclosure:

Survey Summary Report with Ballot Language